THE GREAT WISCONSIN QUILT SHOW

THE GREAT WISCONSIN QUILT SHOW 2027
SEPTEMBER 9-11 | THUR. 9 A.M.-6 P.M./FRI. 9 A.M.-6 P.M./ SAT. 9 A.M.-5 P.M.
EXHIBITION HALL AT THE ALLIANT ENERGY CENTER | MADISON, WISCONSIN

presented by PBS Wisconsin and Nancy Zieman Productions, LLC

COVER SHEET & CONTACT INFORMATION FOR ALL SPONSORS 2027

SPONSORS 9/26

Sponsoring Business or Organization

business/organization name

contact name | phone

e-mail | website/url

address

city | state | zip

Promotion Information

Please provide a contact for questions related to representation of your business or organization in promotional materials.

name | phone

e-mail

When your business or organization name appears solely in text, how would you like it to appear? Please be specific about capitalization, punctuation and trademarks.

Graphics Specifications

Submission of graphics (i.e. logos) should meet the following requirements:

1. Graphics should be submitted as Adobe Illustrator files (first preference) or saved as EPS or TIFF files. We can most easily support files created in Adobe Illustrator and Adobe Photoshop, Mac platform preferred.
2. Graphics should be a minimum of 300 dpi. Please submit a black/white **and** a color version of your logo.
3. All text should be converted to outlines or paths. If not, all printer and screen fonts also must be provided.
4. Submit graphics files as e-mail attachments to **amanda.balistreri@pbswisconsin.org**.

Contact Information

Please return completed forms to:

Amanda Balistreri
Expo Manager
PBS Wisconsin
821 University Ave.
Madison, WI 53706-1497

608. 265. 3854
amanda.balistreri@pbswisconsin.org

Please note

Sponsors should complete and return this cover sheet along with the appropriate corresponding forms:

Event Sponsors
- Premier/Associate Sponsor Agreement
- One-Hour Lecture Proposal/ Contract (for Premier)
- Stage Demonstration Proposal (for Associate)
- Vendor Booth Registration

Sit & Sew Workshop Sponsors
- Sit & Sew Workshop Sponsorship Agreement
- Sit & Sew Workshop Proposal/Contract
- Vendor Booth Registration

Quilt Contest Sponsors
- Quilt Contest Sponsorship Agreement

Stage Sponsors
- Stage Sponsorship Agreement
- Stage Demonstration Proposal(s)

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PREMIER/ASSOCIATE LEVEL SPONSORSHIP AGREEMENT 2027

SPONSORS 9/26

Sponsorship Level

TWO-YEAR: 2027 and 2028

☐ **PREMIER LEVEL at $10,000** ☐ **ASSOCIATE LEVEL at $6,000**

ONE-YEAR: 2027

☐ **PREMIER LEVEL at $5,000** ☐ **ASSOCIATE LEVEL at $3,000**

Sponsoring Business or Organization

business/organization name

Terms and Conditions

When fully executed, this document will establish an agreement between Friends of PBS Wisconsin Inc. and Nancy Zieman Productions, LLC herein after referred to as "Quilt Show" and the sponsoring business or organization referred to as "The Sponsor" in support of The Great Wisconsin Quilt Show event in Madison, Wis. (A two-year agreement is valid for 2027 and 2028.)

The Sponsor agrees to pay Quilt Show as indicated above.

In consideration of the payment detailed above, The Sponsor shall receive appropriate acknowledgment as a sponsor of the 2027 Quilt Show at the level indicated. Quilt Show Sponsorship recognition and opportunities include but may not be limited to those items outlined on the Sponsorship Recognition and Opportunities page.

The final decision regarding placement and/or juxtaposition of sponsor(s) shall rest with Quilt Show.

When future Quilt Shows are scheduled, The Sponsor shall have the right of first refusal on continuing its sponsorship of this event.

It is understood and agreed that the entire agreement between Quilt Show and The Sponsor is contained herein and that this document supersedes all previous written and oral agreements, and negotiations relating to the event sponsorship herein detailed. Any modification of this document shall be made in writing. The agreement is to be construed under the laws of the state of Wisconsin.

If this document correctly states your understanding of our agreement, please sign and date both copies, and return to Amanda Balistreri (contact info below). A fully executed copy will be returned to you for your records.

Sponsor Agreement

I agree to pay the following for a two-year sponsorship of the above-specified category at The Great Wisconsin Quilt Show, September 9-11, 2027 and September 7-9, 2028.

☐ **PREMIER LEVEL at $10,000** ☐ **ASSOCIATE LEVEL at $6,000**

☐ **payment enclosed** ☐ **please invoice one invoice (4/1/27)** or ☐ **two invoices (4/1/27 & 7/1/27)**

I agree to pay the following for a one-year sponsorship of the above-specified category at The Great Wisconsin Quilt Show, September 9-11. 2027.

☐ **PREMIER LEVEL at $5,000** ☐ **ASSOCIATE LEVEL at $3,000**

☐ **payment enclosed** ☐ **please invoice** ☐ **one invoice (4/1/27)** or ☐ **two invoices (4/1/27 & 7/1/27)**

name of authorized representative (please print) title

signature date

Quilt Show Agreement

Eric Greiling date
Executive Director
Friends of PBS Wisconsin Inc.

Questions

If you have any questions, please contact Amanda Balistreri at 608. 265. 3854 or amanda.balistreri@pbswisconsin.org

Amanda Balistreri
The Great Wisconsin Quilt Show
821 University Ave.
Madison WI 53706

THE GREAT WISCONSIN QUILT SHOW

SPONSORS 9/26

SPONSORSHIP RECOGNITION AND OPPORTUNITIES

PREMIER LEVEL | 2-YEAR, $10,000 / 1-YEAR, $5,000

recognition and opportunities include:

Promotion Package	Logo recognition in pre-event national and regional promotional materials including over 30,000 direct mail **Advance Registration Guides**
	Text recognition in event press releases–regional and national
Web	Logo recognition on home page of **quiltshow.com**
E-News	Text recognition in electronic newsletters (42,000+ circulation)
Event Program	Logo recognition in **Event Program** distributed to guests at the event
	$500 off an ad placement in the **Event Program**
On-Site Signage	Logo recognition on event signage posted in key areas of the exhibition hall
Vendor Booth	One **free** 10'x10' booth with standard supplies (electricity not included) $1,510 value
	Priority ingress on Sept. 8
Lecture Opportunity	One guaranteed 1-hour lecture per day, instructor provided by sponsor. Opportunity to reach up to
	200 quilting enthusiasts per day in the classroom setting. Please submit lecture proposal by Jan. 31, 2027 for full consideration. (Lecture subject to approval by show management) $199 value
Guest Passes	Six complimentary one-day general admission passes

ASSOCIATE LEVEL | 2-YEAR, $6,000 / 1-YEAR, $3,000

recognition and opportunities include:

Promotion Package	Logo recognition in pre-event national and regional promotional materials including over 30,000 direct mail **Advance Registration Guide**
	Text recognition in event press releases – regional and national
Web	Logo recognition on home page of **quiltshow.com**
Event Program	Logo recognition in Event Program distributed at the event
	$250 off an ad placement in the **Event Program**
On-Site Signage	Logo recognition on event signage posted in key areas of the exhibition hall
Vendor Booth	One **free** 10'x10' booth with standard supplies (electricity not included) $1,510 value
	Priority ingress on Sept. 8
Demo Opportunity	One guaranteed 45-minute demo per day, instructor provided by sponsor. Please submit demo proposal
	by Jan. 31, 2027 for full consideration. (Demo subject to approval by show management) $50 value
Guest Passes	Four complimentary one-day general admission passes

If you have any questions, please contact Amanda Balistreri at 608. 265. 3854 or amanda.balistreri@pbswisconsin.org.