THE GREAT WISCONSIN QUILT SHOW 2027
SEPTEMBER 9-11 / *THUR. 9 A.M.-6 P.M./FRI. 9 A.M.-6 P.M./ SAT. 9 A.M.-5 P.M.*
EXHIBITION HALL AT THE ALLIANT ENERGY CENTER | MADISON, WISCONSIN

presented by PBS Wisconsin and Nancy Zieman Productions, LLC

COVER SHEET & CONTACT INFORMATION FOR ALL SPONSORS 2027

SPONSORS 9/26

Sponsoring Business or Organization

business/organization name

contact name | phone

e-mail | website/url

address

city | state | zip

Promotion Information

Please provide a contact for questions related to representation of your business or organization in promotional materials.

name | phone

e-mail

When your business or organization name appears solely in text, how would you like it to appear? Please be specific about capitalization, punctuation and trademarks.

Graphics Specifications

Submission of graphics (i.e. logos) should meet the following requirements:

1. Graphics should be submitted as Adobe Illustrator files (first preference) or saved as EPS or TIFF files. We can most easily support files created in Adobe Illustrator and Adobe Photoshop, Mac platform preferred.
2. Graphics should be a minimum of 300 dpi. Please submit a black/white **and** a color version of your logo.
3. All text should be converted to outlines or paths. If not, all printer and screen fonts also must be provided.
4. Submit graphics files as e-mail attachments to **amanda.balistreri@pbswisconsin.org**.

Contact Information

Please return completed forms to:

Amanda Balistreri
Expo Manager
PBS Wisconsin
821 University Ave.
Madison, WI 53706-1497

608. 265. 3854
amanda.balistreri@pbswisconsin.org

Please note

Sponsors should complete and return this cover sheet along with the appropriate corresponding forms:

Event Sponsors
- Premier/Associate Sponsor Agreement
- One-Hour Lecture Proposal/ Contract (for Premier)
- Stage Demonstration Proposal (for Associate)
- Vendor Booth Registration

Sit & Sew Workshop Sponsors
- Sit & Sew Workshop Sponsorship Agreement
- Sit & Sew Workshop Proposal/Contract
- Vendor Booth Registration

Quilt Contest Sponsors
- Quilt Contest Sponsorship Agreement

Stage Sponsors
- Stage Sponsorship Agreement
- Stage Demonstration Proposal(s)

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SIT & SEW WORKSHOP SPONSORSHIP AGREEMENT 2027

SPONSORS 9/26

Sponsoring Business or Organization

business/organization name

Local Dealer if Applicable

business/organization name address

Terms and Conditions

When fully executed, this document will establish an agreement between Friends of PBS Wisconsin Inc. and Nancy Zieman Productions, LLC herein after referred to as "Quilt Show" and the sponsoring business or organization referred to as "The Sponsor" in support of The Great Wisconsin Quilt Show Sit & Sew Workshop in Madison, Wis. (A two-year agreement is valid for 2027 and 2028)

Quilt Show management and The Sponsor agree to the following workshop number(s) and subject(s):

____ workshop(s) entitled _____

____ workshop(s) entitled _____

____ workshop(s) entitled _____

The Sponsor agrees to provide Quilt Show with the following:

- One classroom of up to 25 machines (24 students per workshop)
- Coordination of machine delivery (shipment inbound and return, if necessary) and on-site set-up
- Sewing machine company educator, available for machine assistance for three days, for two 3-hour workshops per day
- Workshop instructor(s) available for each 3-hour Sit & Sew workshop
- Workshop content for each 3-hour Sit & Sew Workshop (Provide a description and photo of the project. Project is subject to approval by Quilt Show management.)
- Kits for three 3-hour Sit & Sew Workshops for up to 24 students per workshop. Quilt Show will reimburse cost of kits, approximately 6-8 weeks post-show.

In consideration of the services detailed above, The Sponsor shall receive appropriate acknowledgment as a sponsor of a 2027 Quilt Show Sit & Sew Workshop. Quilt Show Sit & Sew Workshop Sponsorship recognition and opportunities include but may not be limited to those items outlined on the Sit & Sew Workshop Sponsorship Recognition and Opportunities page.

The final decision regarding placement and/or juxtaposition of sponsor(s) shall rest with Quilt Show.

When future Quilt Shows are scheduled, The Sponsor shall have the right of first refusal on continuing its sponsorship of this event.

It is understood and agreed that the entire agreement between Quilt Show and The Sponsor is contained herein and that this document supersedes all previous written and oral agreements, and negotiations relating to the event sponsorship herein detailed. Any modification of this document shall be made in writing. The agreement is to be construed under the laws of the state of Wisconsin.

If this document correctly states your understanding of our agreement, please sign and date both copies, and return to Amanda Balistreri (contact info below). A fully executed copy will be returned to you for your records.

Sponsor Agreement

I agree to provide the machines, shipment, set-up, educator(s), instructor(s), workshop content and kits as detailed above in exchange for Sit & Sew Workshop Sponsorship of The Great Wisconsin Quilt Show, September 9-11, 2027.

☐ **One-year agreement for 2027.** ☐ **Two-year agreement for 2027 and 2028**

name of authorized representative (please print) title

signature date

Quilt Show Agreement

Eric Greiling date
Executive Director
Friends of PBS Wisconsin

Questions

If you have any questions, please contact Amanda Balistreri at 608. 265. 3854 or amanda.balistreri@pbswisconsin.org

Amanda Balistreri
The Great Wisconsin Quilt Show
821 University Ave.
Madison WI 53706

SIT & SEW WORKSHOP SPONSORSHIP RECOGNITION AND OPPORTUNITIES

SPONSORS 9/26

recognition and opportunities include but may not be limited to:

Promotion Package	Logo recognition in Sit & Sew Workshops schedule in pre-event national and regional promotional materials including over 30,000 direct mail **Advance Registration Guides**
Web	Logo recognition on homepage of **quiltshow.com**
Room Signage	Logo recognition outside and inside sponsored room for the duration of the Quilt Show
Vendor Booth	One **free** 10'x10' booth with standard supplies and equipment to include one eight-foot table, two chairs and gray drape on metal piping (electricity not included) $1,500 value
Workshop Credit	Text recognition of brand in all workshop listings for that classroom
Guaranteed Workshop	Two 3-hour Sit & Sew workshop per day (Project subject to approval by Quilt Show management) $299 value ea.

If you have any questions, please contact Amanda Balistreri at 608. 265. 3854 or amanda.balistreri@pbswisconsin.org.