THE GREAT WISCONSIN QUILT SHOW 2027
SEPTEMBER 9-11 | THUR. 9 A.M.-6 P.M./FRI. 9 A.M.-6 P.M./ SAT. 9 A.M.-5 P.M.
EXHIBITION HALL AT THE ALLIANT ENERGY CENTER | MADISON, WISCONSIN

presented by PBS Wisconsin and Nancy Zieman Productions, LLC

COVER SHEET & CONTACT INFORMATION FOR ALL SPONSORS 2027

SPONSORS 9/26

Sponsoring Business or Organization

business/organization name

contact name | phone

e-mail | website/url

address

city | state | zip

Promotion Information

Please provide a contact for questions related to representation of your business or organization in promotional materials.

name | phone

e-mail

When your business or organization name appears solely in text, how would you like it to appear? Please be specific about capitalization, punctuation and trademarks.

Graphics Specifications

Submission of graphics (i.e. logos) should meet the following requirements:

1. Graphics should be submitted as Adobe Illustrator files (first preference) or saved as EPS or TIFF files. We can most easily support files created in Adobe Illustrator and Adobe Photoshop, Mac platform preferred.
2. Graphics should be a minimum of 300 dpi. Please submit a black/white **and** a color version of your logo.
3. All text should be converted to outlines or paths. If not, all printer and screen fonts also must be provided.
4. Submit graphics files as e-mail attachments to **amanda.balistreri@pbswisconsin.org**.

Contact Information

Please return completed forms to:

Amanda Balistreri
Expo Manager
PBS Wisconsin
821 University Ave.
Madison, WI 53706-1497

608. 265. 3854
amanda.balistreri@pbswisconsin.org

Please note

Sponsors should complete and return this cover sheet along with the appropriate corresponding forms:

Event Sponsors
- Premier/Associate Sponsor Agreement
- One-Hour Lecture Proposal/ Contract (for Premier)
- Stage Demonstration Proposal (for Associate)
- Vendor Booth Registration

Sit & Sew Workshop Sponsors
- Sit & Sew Workshop Sponsorship Agreement
- Sit & Sew Workshop Proposal/Contract
- Vendor Booth Registration

Quilt Contest Sponsors
- Quilt Contest Sponsorship Agreement

Stage Sponsors
- Stage Sponsorship Agreement
- Stage Demonstration Proposal(s)

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QUILT CONTEST SPONSORSHIP AGREEMENT 2027

SPONSORS 9/26

Sponsoring Business or Organization

business/organization name

Sponsorship Categories

- ☐ Hand Quilted Bed Size – Pieced
- ☐ Hand Quilted Bed Size – Appliquéd, Mixed or Other Type
- ☐ Machine Quilted Bed Size – Pieced
- ☐ Machine Quilted Bed Size – Appliquéd, Mixed or Other Type
- ☐ Wall Quilts, Hand Quilted – Any Type
- ☐ Wall Quilts, Machine Quilted – Pieced
- ☐ Wall Quilts, Machine Quilted – Appliquéd
- ☐ Wall Quilts, Machine Quilted – Pictorial
- ☐ Wall Quilts, Machine Embroidered & Thread Painted
- ☐ Wall Quilts, Machine Quilted – Mixed or Other Type
- ☐ Viewers' Choice

for each category: 2-year, $2,000 / 1-year, $1,000

☐ Best of Show — 2-year, $3,000 / 1-year, $1,500

Terms and Conditions

When fully executed, this document will establish an agreement between Friends of PBS Wisconsin Inc. and Nancy Zieman Productions, LLC herein after referred to as "Quilt Show" and the sponsoring business or organization referred to as "The Sponsor" in support of The Great Wisconsin Quilt Show event in Madison, Wis. (A two-year agreement is valid for 2027 and 2028.)

In consideration of the payment detailed above, The Sponsor shall receive appropriate 9<DGHPE>=@F>GM as a sponsor of the 2027 Quilt Show Quilt Contest. Quilt Show Quilt Contest Sponsorship recognition and opportunities include but may not be limited to those items outlined on the Quilt Contest Sponsorship Recognition and Opportunities page.

The final decision regarding placement and/or juxtaposition of sponsor(s) shall rest with Quilt Show.

When future Quilt Shows are scheduled, The Sponsor shall have the right of first refusal on continuing its sponsorship of this event.

It is understood and agreed that the entire agreement between Quilt Show and The Sponsor is contained herein and that this document supersedes all previous written and oral agreements, and negotiations relating to the event sponsorship herein detailed. Any modification of this document shall be made in writing. The agreement is to be construed under the laws of the state of Wisconsin.

If this document correctly states your understanding of our agreement, please sign and date both copies, and return to Amanda Balistreri (contact info below). A fully executed copy will be returned to you for your records.

Sponsor Agreement

I agree to pay the following for a one-year Quilt Contest Sponsorship of the above-specified category at The Great Wisconsin Quilt Show, September 9-11, 2027.

☐ **$1,000** ☐ **$1,500 (Best of Show)** ☐ **payment enclosed** ☐ **please invoice (4/1/27)**

I agree to pay the following for a two-year Quilt Contest Sponsorship of the above-specified category at The Great Wisconsin Quilt Show, September 9-11, 2027 and September 7-9, 2028.

☐ **$2,000** ☐ **$3,000 (Best of Show)** ☐ **payment enclosed** ☐ **please invoice (4/1/27)**

name of authorized representative (please print) — title

signature — date

Quilt Show Agreement

Eric Geiling — date
Executive Director
Friends of PBS Wisconsin

Questions

If you have any questions, please contact Amanda Balistreri at 608. 265. 3854 or amanda.balistreri@pbswisconsin.org

Amanda Balistreri
The Great Wisconsin Quilt Show
821 University Ave.
Madison WI 53706

QUILT CONTEST SPONSORSHIP RECOGNITION AND OPPORTUNITIES

SPONSORS 9/26

recognition and opportunities include but may not be limited to:

Contest Promotions	Logo recognition in pre-event national and regional promotional materials including over 30,000 direct mail **Advance Registration Guides**
	Text recognition in Quilt Contest press releases – regional and national
Web	Logo recognition and link on Quilt Contest section of **quiltshow.com**
Event Program	Logo recognition in Event Program distributed at the event
On-Site Signage	Logo recognition on signage designating Quilt Contest category
Booth Placement	Work with Vendor Registrar to identify booth placement on vendor floor (if applicable)

If you have any questions, please contact Amanda Balistreri at 608. 265. 3854 or amanda.balistreri@pbswisconsin.org.