



**THE GREAT WISCONSIN QUILT SHOW 2024**  
**SEPTEMBER 5-7 | THUR. 9 A.M.-6 P.M./FRI. 9 A.M.-6 P.M./ SAT. 9 A.M.-5 P.M.**  
**EXHIBITION HALL AT THE ALLIANT ENERGY CENTER | MADISON, WISCONSIN**

presented by PBS Wisconsin and Nancy Zieman Productions, LLC

## **COVER SHEET & CONTACT INFORMATION** **FOR ALL SPONSORS 2024**

SPONSORS 9/23

### **Sponsoring Business or Organization**

business/organization name

contact name

phone

e-mail

address

website/url

city

state

zip

### **Promotion Information**

Please provide a contact for questions related to representation of your business or organization in promotional materials.

name

phone

e-mail

**When your business or organization name appears solely in text, how would you like it to appear? Please be specific about capitalization, punctuation and trademarks.**

### **Graphics Specifications**

**Submission of graphics (i.e. logos) should meet the following requirements:**

1. Graphics should be submitted as Adobe Illustrator files (first preference) or saved as EPS or TIFF files. We can most easily support files created in Adobe Illustrator and Adobe Photoshop, Mac platform preferred.
2. Graphics should be a minimum of 300 dpi. Please submit a black/white **and** a color version of your logo.
3. All text should be converted to outlines or paths. If not, all printer and screen fonts also must be provided.
4. Submit graphics files as e-mail attachments to **amanda.balistreri@pbswisconsin.org**.

### **Contact Information**

Please return completed forms to:

**Amanda Balistreri**  
**Expo Manager**  
**PBS Wisconsin**  
**821 University Ave.**  
**Madison, WI 53706-1497**

**608. 265. 3854**  
**amanda.balistreri@pbswisconsin.org**

### **Please note**

**Sponsors should complete and return this cover sheet along with the appropriate corresponding forms:**

#### **Event Sponsors**

- Premier/Associate Sponsor Agreement
- One-Hour Lecture Proposal/Contract (for Premier)
- Stage Demonstration Proposal (for Associate)
- Vendor Booth Registration

#### **Sit & Sew Workshop Sponsors**

- Sit & Sew Workshop Sponsorship Agreement
- Sit & Sew Workshop Proposal/Contract
- Vendor Booth Registration

#### **Quilt Contest Sponsors**

- Quilt Contest Sponsorship Agreement

#### **Stage Sponsors**

- Stage Sponsorship Agreement
- Stage Demonstration Proposal(s)



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## STAGE SPONSORSHIP AGREEMENT 2024

SPONSORS 9/23

**Sponsoring Business  
or Organization**

business/organization name

**Sponsorship Category**

**TWO-YEAR: 2024 and 2025**

☐ **Elite Stage Sponsorship at \$8,000**      ☐ **Stage Sponsorship at \$3,000**

**ONE-YEAR: 2024**

☐ **Elite Stage Sponsorship at \$4,000**      ☐ **Stage Sponsorship at \$1,500**

**Terms and Conditions**

When fully executed, this document will establish an agreement between Friends of PBS Wisconsin Inc. and Nancy Zieman Productions, LLC herein after referred to as "Quilt Show" and the sponsoring business or organization referred to as "The Sponsor" in support of The Great Wisconsin Quilt Show event in Madison, Wis. (A two-year agreement is valid for 2024 and 2025.)

In consideration of the payment detailed above, The Sponsor shall receive appropriate acknowledgement as a sponsor of the 2024 Quilt Show Stage Sponsorship. Quilt Show Stage Sponsorship recognition and opportunities include but may not be limited to those items outlined on the Quilt Show Stage Sponsorship Recognition and Opportunities page.

The final decision regarding placement and/or juxtaposition of sponsor(s) shall rest with Quilt Show.

When future Quilt Shows are scheduled, The Sponsor shall have the right of first refusal on continuing its sponsorship of this event.

It is understood and agreed that the entire agreement between Quilt Show and The Sponsor is contained herein and that this document supersedes all previous written and oral agreements, and negotiations relating to the event sponsorship herein detailed. Any modification of this document shall be made in writing. The agreement is to be construed under the laws of the state of Wisconsin.

If this document correctly states your understanding of our agreement, please sign and date both copies, and return to Amanda Balistreri (contact info below). A fully executed copy will be returned to you for your records.

**Sponsor Agreement**

**I agree to pay the following for a two-year Stage sponsorship at The Great Wisconsin Quilt Show, September 5-7, 2024 and September 4-6, 2025.**

☐ **Elite Stage sponsorship at \$8,000**      ☐ **Stage Spopnsorship at \$3,000**  
☐ **payment enclosed**      ☐ **please invoice**      ☐ **one invoice (4/1/24)**      or      ☐ **two invoices (4/1/24 & 7/1/24)**

**I agree to pay the following for a one-year Stage sponsorship at The Great Wisconsin Quilt Show, September 5-7, 2024.**

☐ **Elite Stage sponsorship at \$4,000**      ☐ **Stage Spopnsorship at \$1,500**  
☐ **payment enclosed**      ☐ **please invoice**      ☐ **one invoice (4/1/24)**      or      ☐ **two invoices (4/1/24 & 7/1/24)**

name of authorized representative (please print)

title

signature

date

**Quilt Show Agreement**

Eric Greiling  
Executive Director  
Friends of PBS Wisconsin Inc.

date

**Questions**

**If you have any questions, please contact Amanda Balistreri at 608. 265. 3854 or [amanda.balistreri@pbswisconsin.org](mailto:amanda.balistreri@pbswisconsin.org)**

**Amanda Balistreri  
The Great Wisconsin Quilt Show  
821 University Ave.  
Madison WI 53706**



SPONSORS 9/23

## STAGE SPONSORSHIP RECOGNITION AND OPPORTUNITIES

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### ELITE STAGE SPONSORSHIP | 2-YEAR, \$8,000 / 1-YEAR, \$4,000

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#### recognition and opportunities include:

<b>Promotion Package</b>	Logo recognition in Stage Presentations schedule in pre-event national and regional promotional materials including over 45,000 direct mail <b>Advance Registration Guides</b>
<b>Web</b>	Logo recognition on homepage of <a href="http://quiltshow.com">quiltshow.com</a>
<b>Event Program</b>	Logo recognition in Stage Presentations schedule in <b>Event Program</b> (over 15,000 distributed at the event)
<b>On-site Signage</b>	Logo recognition on signage in sponsored Stage Presentations area
<b>Scheduling Opportunity</b>	The sponsor is responsible for scheduling and booking up to twenty-seven 45-minute stage presentations. Presentations must relate to quilting, sewing or embroidery and are subject to approval by show management
<b>Guest Passes</b>	Two complimentary one-day general admission passes.

### STAGE SPONSORSHIP | 2-YEAR, \$3,000 / 1-YEAR, \$1,500

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#### recognition and opportunities include:

<b>Promotion Package</b>	Logo recognition in Stage Presentations schedule in pre-event national and regional promotional materials including over 45,000 direct mail <b>Advance Registration Guides</b>
<b>Web</b>	Logo recognition on homepage of <a href="http://quiltshow.com">quiltshow.com</a>
<b>Event Program</b>	Logo recognition in Stage Presentations schedule in <b>Event Program</b> (over 15,000 distributed at the event)
<b>On-site Signage</b>	Logo recognition on signage in sponsored Stage Presentations area
<b>Demo Opportunity</b>	One guaranteed 45-minute demo per day, instructor provided by sponsor. Please submit demo proposal by Jan. 31, 2024 for full consideration. (Demo subject to approval by show management) \$50 demo/value
<b>Guest Passes</b>	Two complimentary one-day general admission passes.

If you have any questions, please contact Amanda Balistreri at 608. 265. 3854 or [amanda.balistreri@pbswisconsin.org](mailto:amanda.balistreri@pbswisconsin.org).