JOIN US FOR AN IMMERSIVE VIRTUAL EXPERIENCE.

See inside for details.

Quilt: In Full Bloom
By Claudia Pfeil, Krefeld, Germany, The Great Wisconsin Quilt Show 2020

THE GREAT WISCONSIN QUILT SHOW

Sept. 9-11, 2021
Online!
quiltshow.com
An Immersive Virtual Experience
From the Comfort of Your Home

Last year, The Great Wisconsin Quilt Show went virtual for the first time, and we were overwhelmed by the positive feedback. Though we are anxious to bring the Quilt Show back in-person, in April we made the necessary decision to again hold our 2021 show as an immersive online experience. Our top priority will always be the safety of our attendees, presenters, vendors and volunteers. Therefore, when the guidance of public health experts allows for the logistics of an event of this size, we will convene again at the Alliant Energy Center in Madison. We are optimistic that this will be the case in 2022. In the meantime — we are excited to celebrate quilting together online!

Your donation to The Great Wisconsin Quilt Show helps us offer a free online experience this year. Whether online or in-person, the show unites the quilting community while providing inspiration and valuable educational opportunities. Please help us continue this tradition by donating what you can at quiltshow.com/donate.

On the following pages, you’ll find everything you need to plan your Great Wisconsin Quilt Show online experience.

◆ Attend lectures followed by interactive Q&A sessions to inspire your next projects.
◆ View our list of vendors and learn how to support them!
◆ Learn about our community service project, Quilt to Give, held Aug. 23-27 on Facebook (facebook.com/wiquiltshow).
◆ Explore our special exhibits featuring hundreds of beautiful quilts in easily accessible photo galleries.

All of this and more will be available via your computer, tablet or mobile device.

Visit quiltshow.com to register and get reacquainted with the website. Then, join us there Sept. 9-11 for our virtual show! Thank you for sharing your enthusiasm with this wonderful quilting community.

Sincerely,

PBS Wisconsin
Nancy Zieman Productions
Join Us!

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Event Sponsors

PREMIER EVENT Sponsor

ASSOCIATE EVENT Sponsors

Presented By:

PBS Wisconsin
NANCY ZIEMAN
See-Quilt-Create PRODUCTIONS

Sept. 9-11, 2021
Online!
quiltshow.com
How to Join Us Online

Joining the free virtual Great Wisconsin Quilt Show is easy! Go to quiltshow.com, complete our simple registration form and start exploring. There are several things you can do before the event — contribute to a virtual community quilt, purchase event T-shirts and tote bags, schedule a quilt appraisal, participate in our community service project and plan which educational presentations you’ll watch throughout the show.

During the virtual experience (Sept. 9-11), simply log in at quiltshow.com to access content. There are three primary components of the virtual experience – quilt exhibits, educational presentations and the virtual vendor mall.

Be sure to check out quiltshow.com and our Facebook page (facebook.com/wiquiltshow) for up-to-date information on how to access and navigate the virtual Great Wisconsin Quilt Show.
Donate. Support.

We know you love The Great Wisconsin Quilt Show. Help PBS Wisconsin bring the event back next year stronger than ever by making a gift today at quiltshow.com/donate.

Your donation helps us offer a free and accessible opportunity for this community to learn about and celebrate quilting together. Please make a donation today at any level that is right for you: $10, $25, $50 – or more? We appreciate any amount you can contribute.

Your special gift to support The Great Wisconsin Quilt Show is 100% tax-deductible. The Friends of PBS Wisconsin is a 501(c)(3) charitable organization.

“Over the years, I’ve been to many quilt shows, but this is the first one where I can say that I was able to more fully immerse myself into the quilts.”

– 2020 virtual Quilt Show attendee

“Your virtual quilt show was produced at a very high quality. The next best thing to being there.”

– 2020 virtual Quilt Show attendee

“This event was excellent. I am so happy you decided to do this. Even seeing it through the eyes of my computer screen I was pleasantly transported to a different place.”

– 2020 virtual Quilt Show attendee
Lectures

**Big Block Quilting**
Porfiria Gomez  
9-10 a.m. CST Thursday  
Join Porfiria as she shares her love of creating big block quilts. She will explain her technique on creating big block quilts from start to finish!

**Quilted, Embroidered and Serged Notebook Cover**
Christy Burcham, BERNINA of America  
10-11 a.m. CST Thursday  
Learn to create a notebook cover that combines longarm quilting, embroidery and serging. Create your own quilted fabric, add a monogram, and finish with decorative stitching and assembly at the serger! Pick up a few tips and tricks while learning to make this ready-to-gift project.

**You Can Quilt-As-You-Go**
Chris Lynn Kirsch  
1-2 p.m. CST Thursday  
There are many variations of “quilt-as-you-go.” It can be used to make blocks, connect blocks and even add borders. The advantage? When the top is done, the quilt is done! Join this lecture and learn how to apply these techniques to your quilts.

**Speedy Solutions to Cut & Organize Your Scraps**
Lori Dickman, QuiltingWithLori.com  
2-3 p.m. CST Thursday  
Learn Lori’s tools of the trade, including her “scrapping rule,” how she sorts and identifies value, and all her speedy methods of turning an unorganized scrap stash into a creative solution to store your scraps by size, value or theme! You’ll “speedily” turn your stash into fantastic quilts using Lori’s techniques.
SEE NEW IDEAS and learn helpful techniques from leading quilting educators. Enjoy as many video lectures as you like. The lectures are listed chronologically. All lecture times are Central Time. Please adjust accordingly if watching from a different time zone!

Quilting with Rulers on a Domestic Machine
Nina McVeigh
2-3 p.m. CST Friday
While traditionally a longarm technique, Ruler Work is now being done on domestic machines. Learn how to set up your machine and what supplies you need to get started. Learn how to move the fabric and ruler at the same time, creating amazing designs with simple lines and curves.

SEE NEW IDEAS and learn helpful techniques from leading quilting educators. Enjoy as many video lectures as you like. The lectures are listed chronologically. All lecture times are Central Time. Please adjust accordingly if watching from a different time zone!

Presentations will be streamed at quiltshow.com and on Facebook and YouTube. A live presenter Q&A will follow each lecture. The videos will also be available to watch on-demand after the virtual experience at quiltshow.com.

Incorporating Quilting Techniques into Garments
Jhasmine Andrews, Strict Stitchery
10-11 a.m. CST Friday
Learn about pattern and fabric considerations for quilted garments. This includes substituting traditional batting with lightweight interfacing to account for fabric drape and the importance of detailing grain lines in piecing projects. Also learn about quilting on unconventional fabrics and creating design samples on a smaller scale before cutting the garment.

Longarm Quilted “Summer” Bench Pillow
Q24 & Qmatic
Donna Bularz, Bigsby’s Sewing Center
1-2 p.m. CST Friday
Design and stitch the front and back of a 16-by-38-inch bench pillow using the BERNINA Q24 with Qmatic. You will see how to create a simple design in Art & Stitch and take it to Qmatic to make this fun “Summer” pillow.

Solids: A World of Color
Weeks Ringle and Bill Kerr, Modern Quilt Studio
9-10 a.m. CST Friday
Discover how to combine solids effectively for every genre of fabric, pattern, and style of quilting. Available in a rainbow of colors, solids are the MVPs of every quilter’s stash. Learn how versatile solids provide contrast and structure to any quilt and are bold on their own.

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Lectures

The Adventures of Spiral Patchwork
Linda McGehee, Ghee’s
9-10 a.m. CST Saturday
Create wearables, wall hangings, table runners and accessories with an artistic, pieced approach. First, sew strips together. Then, fold and sew into a tube. When opened, the tube reveals the 45-degree angle repeat. Use two fabrics or 30! It looks involved, but the process is quite simple. Bring your sense of adventure. You’ll detail with piping and threadwork.

Speaking Without Words: Activism Through Quilting
Karl Reichert and Michelle Flamer, Textile Center and Women of Color Quilters Network
10-11 a.m. CST Saturday
When Minneapolis became the epicenter of a nationwide protest movement following the murder of George Floyd, Textile Center and Women of Color Quilters Network created “We Are the Story” exhibitions curated by Dr. Carolyn Mazloomi. Artist/WCQN member Michelle Flamer speaks to grief, protest and hope conveyed through these quilts.

Piece and Quilt for the Holidays
Deanna Springer and Dana Casey, Nancy Zieman Productions
1-2 p.m. CST Saturday
Join the Stitch it! Sisters, Deanna and Dana, for quick and easy projects to piece and quilt for the holidays. See a trunk show of table runners, wall hangings, home decor and baking accessories — all made with their easiest sewing techniques, timesaving tools, and classic tips by Nancy Zieman.

Fast & Fabulous Free-Motion Grid Designs
Sue Heinz, Kismet Quilting LLC
2-3 p.m. CST Saturday
Looking for fun, fast and fanciful background fills? Look to grid designs! Sue will demonstrate her unique continuous line and circular grid patterns, showing you just how easy it is to make complex-looking shapes “fast and fabulous” using her original designs and amazing, patented tools. Come curious, leave inspired.
**Schedule**

**PRESENTATIONS** will be streamed at [quiltshow.com](http://quiltshow.com) and on Facebook and YouTube. A live presenter Q&A will follow each lecture. Videos will also be available to watch after the virtual experience at [quiltshow.com](http://quiltshow.com).

**THURSDAY, SEPTEMBER 9**

<table>
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<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:30-9 a.m.</td>
<td><strong>Quick Fit With Cassy: Exercises and Stretches for Quilters: Relief for Stiff Hands &amp; Shoulder Joints</strong></td>
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<tr>
<td>9-10 a.m.</td>
<td>Big Block Quilting, Porfiria Gomez/Q&amp;A</td>
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<td>Quilted, Embroidered, and Serged Notebook Cover, Christy Burcham/Q&amp;A</td>
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<td>Vendor Mall Livestreams</td>
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<tr>
<td>noon-1 p.m.</td>
<td>Fan-Chosen Favorite Episode of <em>Sewing With Nancy</em></td>
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<tr>
<td>1-2 p.m.</td>
<td>You Can Quilt-As-You-Go, Chris Lynn Kirsch/Q&amp;A</td>
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<tr>
<td>2-3 p.m.</td>
<td>Speedy Solutions to Cut &amp; Organize Your Scraps, Lori Dickman/Q&amp;A</td>
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<tr>
<td>3-4 p.m.</td>
<td>Vendor Mall Livestreams</td>
</tr>
<tr>
<td>4-4:30 p.m.</td>
<td><strong>Sewing With Nancy: Beginning Landscape Quilting - Part 1</strong> (with introduction from Becky Sewell)</td>
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**FRIDAY, SEPTEMBER 10**

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<th>Event</th>
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<tbody>
<tr>
<td>8:30-9 a.m.</td>
<td><strong>Quick Fit With Cassy: Exercises and Stretches for Quilters: Reset Your Posture for Neck &amp; Upper Back</strong></td>
</tr>
<tr>
<td>9-10 a.m.</td>
<td>Solids: A World of Color, Weeks Ringle and Bill Kerr/Q&amp;A</td>
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<td>10-11 a.m.</td>
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<td>Quilting with Rulers on a Domestic Machine, Nina McVeigh/Q&amp;A</td>
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<tr>
<td>3-4 p.m.</td>
<td>Vendor Mall Livestreams</td>
</tr>
<tr>
<td>4-4:30 p.m.</td>
<td><strong>Sewing With Nancy: Beginning Landscape Quilting - Part 2</strong> (with introduction from Becky Sewell)</td>
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**SATURDAY, SEPTEMBER 11**

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<th>Time</th>
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<tr>
<td>8:30-9 a.m.</td>
<td><strong>Quick Fit With Cassy: Exercises and Stretches for Quilters: Stretch Your Tight Hips &amp; Lower Back</strong></td>
</tr>
<tr>
<td>9-10 a.m.</td>
<td>The Adventures of Spiral Patchwork, Linda McGehee/Q&amp;A</td>
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<td>3-4 p.m.</td>
<td>Vendor Mall Livestreams</td>
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<tr>
<td>4-4:30 p.m.</td>
<td><strong>Sewing With Nancy: Beginning Landscape Quilting - Part 3</strong> (with introduction from Becky Sewell)</td>
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*Vote for your favorite episode of *Sewing With Nancy*. Watch for our Facebook poll the week of Aug. 30 at [facebook.com/wiquiltshow](http://facebook.com/wiquiltshow).
Virtual Vendor Mall

FROM 11 A.M.-NOON AND 3-4 P.M. CST EACH DAY,
participating vendors will stream video content from their profile pages. You can move from one stream to the next, much like booth-hopping at an in-person vendor mall! Vendors will provide product demonstrations, store tours, how-to tutorials, and more. You are also welcome to browse vendor profiles and shop anytime!

Our vendors offer irreplaceable expertise and community, and they need our continued support. In addition to participating in The Great Wisconsin Quilt Show, consider following the vendors on social media and signing up for their e-newsletters. Check out their online storefronts when you shop for the latest notions, fabrics and sewing machines.

Visit quiltshow.com to support and learn more about these participating vendors.
<table>
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<tr>
<th>Business</th>
<th>Website</th>
<th>Location</th>
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<td>108&quot; Quilt Backings, LLC</td>
<td>108quiltbackings.com</td>
<td>Maple Grove, MN</td>
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<td>All About Color Quilting</td>
<td>allaboutcolorquilting.com</td>
<td>Indio, CA</td>
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<td>American Sewing Guild - Madison Chapter</td>
<td>madisonasg.com</td>
<td>Madison, WI</td>
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<td>Amish Quilting by Hand</td>
<td>amishquiltingbyhand.com</td>
<td>Rutledge, MO</td>
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<td>Ardyth's Sew N Vac Shoppe II</td>
<td>ardythssewnvac.com</td>
<td>Baraboo, WI</td>
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<td>Back Door Quilts</td>
<td>backdoorquilts.com</td>
<td>Greenwood, IN</td>
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<td>Battingsupersale.com</td>
<td>battingsupersale.com</td>
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<td>BERNINA/ Bigsky's Sewing Center</td>
<td>bigskysewingcenter.com</td>
<td>Elm Grove, WI</td>
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<td>BERNINA/ Linda Z's Sewing Center</td>
<td>lindazs.com</td>
<td>Arlington Heights, IL</td>
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<td>Beyond Interiors</td>
<td>beyondinteriors.com</td>
<td>Oakland, CA</td>
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<td>Block Party Studios, Corp.</td>
<td>blockpartystudios.com</td>
<td>Nevada, IA</td>
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<td>Bloomin' Minds</td>
<td>bloominminds.com</td>
<td>Council Bluffs, IA</td>
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<td>Blue Bar Quilts, Inc.</td>
<td>bluebarquilts.com</td>
<td>Middleton, WI</td>
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<td>Cherrywood</td>
<td>cherrywoodfabrics.com</td>
<td>Brainerd, MN</td>
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<td>Country Keepsakes</td>
<td>countrykeepsakesonline.com</td>
<td>Rome, PA</td>
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<td>CraftOptics</td>
<td>craftoptics.com</td>
<td>Madison, WI</td>
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<td>Crimson Tate</td>
<td>crimsontate.com</td>
<td>Indianapolis, IN</td>
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<td>adifferentboxofcrayons.com</td>
<td>Glen Ellyn, IL</td>
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<td>fabriccafe.com</td>
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<td>fabricationsbydoris.com</td>
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<td>bringinghope2others.com</td>
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<td>indobatiks.com</td>
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<td>jjstitches.com</td>
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<td>junetailor.com</td>
<td>Richfield, WI</td>
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<td>mrsewing.com</td>
<td>Madison, WI</td>
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<td>electric-needle.com</td>
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<td>pinwheels.com</td>
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<td>quittersclinic.com</td>
<td>Fife Lake, MI</td>
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<td>quilterstreasure.com</td>
<td>Rindge, NH</td>
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<td>longarmconnection.com</td>
<td>Elkhorn, WI</td>
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<td>quiltingdaily.com</td>
<td>Fort Collins, CO</td>
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<td>Quilting in the Valley</td>
<td>quiltinginthevalley.com</td>
<td>LaSalle, Moline, Rockford, Champaign, Peoria, IL</td>
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<td>QuiltingWithLori.com</td>
<td>quiltingwithlori.com</td>
<td>Rockford, IL</td>
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<td>sewnsaveofracine.com</td>
<td>Racine, WI</td>
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<td>sewbatik.com</td>
<td>Mayville, ND</td>
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<td>thesewingmachineproject.org</td>
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<td>siestasilverjewelry.com</td>
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<td>Wisconsin Museum of Quilts &amp; Fiber Arts</td>
<td>wiquiltmuseum.com</td>
<td>Cedarburg, WI</td>
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<td>Wood Valley Designs</td>
<td>woodvalleydesigns.com</td>
<td>Indianapolis, IN</td>
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<td>yazzii.com</td>
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At Quilting Daily, we are passionate about inspiring others.

That’s why we’ve created the best online hub for all things quilting! Find your inspiration with thousands of patterns, motifs, videos, workshops, magazines and more.

We’ve got something for every quilter at any skill level.

Start your next project at QuiltingDaily.com
In lieu of our annual in-person raffle, we will host a four-day online auction during the virtual Great Wisconsin Quilt Show! Register now at quiltshow.com/auction.

Donations are still being accepted and encouraged! Individuals are welcome to donate quilts of any size, and businesses can donate merchandise or gift certificates! All proceeds from The Great Wisconsin Quilt Show online auction will support this year’s free virtual event. Your generosity makes a difference!

For more information on how to donate, contact Mike McKenzie at 608-265-4436 or mike.mckenzie@pbswisconsin.org. You may also submit your donation info online at quiltshow.com/auction.

Special thanks to our early auction donors for their generous support:

- Ardyth’s Sew-N-Vac Shoppe II
- Copper Wings Candle Co.
- CraftOptics
- The Electric Needle
- Farrell’s Country Stitchin
- Friends of PBS Wisconsin
- Hotfix Adhesive
- Kathy Munkelwitz
- Nancy Zieman Productions
- Pinwheels
- Siesta Silver Jewelry, LLC
- Wisconsin Museum of Quilts & Fiber Arts

Bidding opens September 9!

Create your will, and legacy, for free

You’ve been there for us — now let us be there for you. We’ve partnered with FreeWill to help people in Wisconsin write a legally valid will to care for loved ones and support the causes they love.

How it works:

- FreeWill is free whether you include a charitable component or not.
- Use it as a starting point. If you have a more complex estate, start with FreeWill and finish up with your lawyer.
- Nothing is set in stone. You can always update your will free of charge.

Get started now by visiting pbswisconsin.org/FreeWill.
Quilt Exhibits

Quilt Contest Winners Showcase

Over the years, countless amazing quilts have been entered into The Great Wisconsin Quilt Show Quilt Contest. Now is your chance to once again enjoy the Best of Show quilts from the 2005-2020 Quilt Contests!

The quilts entered in this year’s Quilt Contest will be featured in a special exhibit when we return to the Alliant Energy Center in 2022. Details for entering the 2021-22 Quilt Contest are available at quiltshow.com/quilt-contest.

100 Years of Art Deco Quilt Challenge

Get lost in the decadent details found in this year’s 100 Years of Art Deco quilts! All quilts are made from fabrics that represent the art deco theme, which includes geometric forms, bold outlines, zigzags and more!

Vote for your favorite 100 Years of Art Deco quilt for this year’s Viewers’ Choice Award at quiltshow.com/vote.

Panel Quilt Challenge

Immerse yourself in this collection of quilts created with the main design made from fabric panels. Find inspiration for your next quilt project!

ART DECO Challenge

PANEL QUILT Challenge
ENJOY OUR FULL QUILT EXHIBITS
from the comfort of your home. Our galleries feature high-resolution images and detailed information of the quilts from this year’s challenges, special exhibits and a showcase of previous years’ Quilt Contest Best of Show award-winners. Explore the galleries at your own pace at quiltshow.com/exhibit.

Kids’ Quilt Challenge
Be wowed by the amazing creations from youth quilters ages 15 and under! This annual contest is sponsored by Nancy Zieman Productions.

Modern Mini Quilt Challenge
Enjoy this unique collection of mini quilts that have a modern twist! All quilts in this exhibit measure 24-inch square or less.

Special Exhibit — Racism: In the Face of Hate We Resist
Presented by the Textile Center and Women of Color Quilters Network

This international juried exhibit of 63 quilts shares the stories of resistance and fortitude that have been integral to the survival of Black people in America. This exhibit is part of the Textile Center and Women of Color Quilters Network’s We Are the Story initiative. A book by curator Carolyn Mazloomi featuring more than 100 quilts from this series of exhibits is available for purchase at textilecentermn.org/product/wearethestory-book.

“Art can speak things that can’t always be said with words.”
- curator Carolyn L. Mazloomi
Quilt to Give — From Home!

Aug. 23-27

Let’s use our skills to help others! Join us on Facebook to create bed-size quilts to benefit Domestic Abuse Intervention Services (DAIS) and Enchanted Makeovers.

COVID-19 restrictions have triggered common factors associated with domestic violence. As a result, there has been a surge in domestic violence and abuse nationwide. With these sobering facts in mind, we want to give back to those in need.

Every day we will share project steps and guidance from Nancy Zieman Productions via Facebook, and invite you to share photos of yourself working on your quilts. Once finished, mail your quilts or quilt tops to Nancy Zieman Productions for distribution to charity.

For more details, visit quiltshow.com/communityprojects and watch for updates at facebook.com/wiquiltshow.

Available at ShopNZP.com and coming soon to our shop in downtown Beaver Dam, Wis. Sign up for enews updates at NancyZieman.com/blog/enews
Appraisals

$50 WRITTEN APPRAISAL

Quilt appraisals are a great way to determine and provide a written record of a quilt’s fair market value. This is especially helpful if a quilt is ever lost or damaged. For $50, you will receive a professionally written document for each quilt appraised. Information regarding your appraisal will be kept confidential.

Quilts will be appraised by Carol Butzke, who is certified by the American Quilter’s Society and a member of the Professional Association of Appraisers - Quilted Textiles.

You will mail your quilt(s) to Nancy Zieman Productions for appraisal. A $22 quilt return shipping fee will be added to the cost of each appraisal. A separate appraisal is needed for each quilt.

Limited availability. For details and to register for an appraisal, visit quiltshow.com.

T-shirts + Tote

Celebrate this year’s virtual experience with a Great Wisconsin Quilt Show T-shirt and tote bag. The design is inspired by this year’s signature quilt that features a floral theme. The light pink 100-percent pre-shrunk cotton short-sleeve shirt is available in sizes S-3XL. The tote bag is natural color.

Due to popular demand, we are also offering a women’s fit V-neck short-sleeve shirt in pink carnation on 4.5 oz preshrunk ringspun cotton available in sizes S-3XL. The Great Wisconsin Quilt Show logo appears on the top left corner.

T-shirts and totes are $22 each. All prices include a $5 shipping fee per item. Additional sizing information is available online. Purchase at quiltshow.com.

Try Quick Fit

Quick fit with Cassy

Start your morning off right with exercises and stretches specifically designed for quilters! Led by Cassy Vieth, a professional fitness trainer and instructor from Wisconsin, Quick Fit focuses on gentle, zero-impact stretching and strengthening you can do from home.

(See schedule on page 9.) Watch Quick Fit wherever you stream PBS Wisconsin.

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Virtual Community Quilt
– Fourward Together!

Do you like to sew, quilt, create?
Join the Fun!

All youth and adult quilters, sewists and fiber artists are invited to contribute to this year’s virtual community quilt, hosted by 4-H and The Great Wisconsin Quilt Show.

This year’s theme is “Hopes for 2022.”

As we all know, 2020 and 2021 presented some significant challenges and opportunities for growth. At times we struggled, and at times we surprised ourselves with our ability to adapt. What do you hope 2022 will bring? It can be what you wish for yourself or your family, your 4-H Club, local community, or country or even our world. No hope is too big or small.

Go to quiltshow.com/communityprojects to upload an image (no larger than 2 MB) of a 6-1/2-inch fiber art square or quilt block that represents your hopes for 2022, along with a few sentences telling us about your square or block.

Note: Fiber art square or quilt block must be 6-1/2-inches square, and may be stitched, pieced, appliquéd, painted, beaded, mixed or other. Entries are due by Sept. 1.

The Great Wisconsin Quilt Show and 4-H virtual community quilt will be shared at quiltshow.com/digitalquilt as part of the virtual experience, Sept. 9-11. Visit the site to learn about our quilt community’s hopes for 2022!

Pictured left are portions of the virtual community quilt created last year. Each quilt square is accompanied by a short story from the quilter.

JOIN US ONLINE
SEPT. 9-11!